



ICNMD 2016

# 14th International Congress on Neuromuscular Diseases

July 5-9, 2016 Toronto, Canada



**SPONSORSHIP & EXHIBIT  
BROCHURE**

**INCL. INDUSTRY-SUPPORTED SEMINARS**



# ABOUT THE CONGRESS

The 14th International Congress of Neuromuscular Diseases (ICNMD 2016) will be held in Toronto, Canada from July 5-9, 2016, following in the successful footsteps of the meetings in Vancouver, Istanbul, Naples and Nice. At the meeting in Nice in 2014, it was decided that the Congress would move to a two-year cycle instead of meeting every four years. At that meeting, Toronto won the bid to host the next International Congress in 2016.

With robust committees in place, we will have sessions ranging across the spectrum of neuromuscular disorders: muscular dystrophies, other myopathies, myasthenia gravis, polyneuropathies, spinal cord disorders, and neurofibromatosis are only some of the major themes within the Congress. We will have updates on our understanding of the genetics, pathogenesis, evaluation and treatment of neuromuscular disorders. At the end of this Congress, we hope that attendees feel that they have garnered the most up-to-date information available in neuromuscular disorders.

The Congress will include plenary sessions, workshops, symposia, and poster presentations, as well as pre-Congress teaching courses. The exhibits will present the latest information and provide new insights into the current state of the field. Young scientists will also be encouraged to present their work.

Looking forward to welcoming you to Toronto!



Dr. Vera Bril  
ICNMD 2016 Congress President

Ellen & Martin Prosserman Centre for Neuromuscular Diseases  
University Health Network  
University of Toronto

Last update: June 8, 2016

## ABOUT THE WORLD FEDERATION OF NEUROLOGY (WFN)

The World Federation of Neurology (WFN) is an association of national neurological societies representing 117 professional societies in 116 countries in all regions of the world. The mission of the WFN is to foster quality neurology and brain health worldwide, a goal we seek to achieve by promoting global neurological education and training, with the emphasis placed firmly on under-resourced parts of the world.

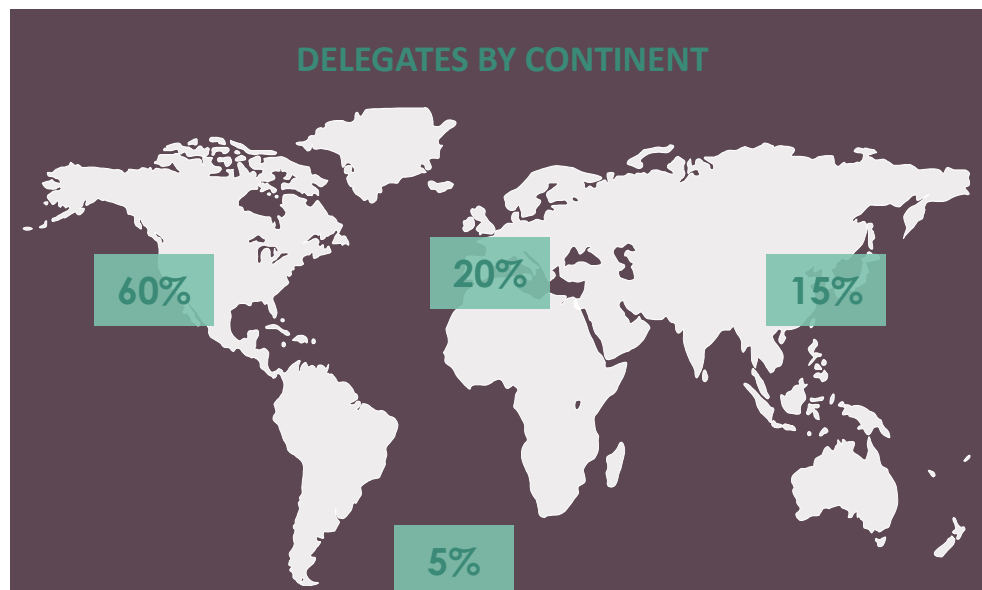


For more information, please visit [www.wfneurology.org](http://www.wfneurology.org).

## WHY PARTICIPATE IN ICNMD 2016?

- ▶ Largest meeting of neuromuscular diseases practitioners in the world
- ▶ Meet with more than 1,000 delegates from all over the world
- ▶ Up to 50 countries represented
- ▶ An opportunity to promote your products and services

The Congress is an international educational program directed at neuromuscular physicians and researchers from around the world.



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# PAST ICNMD CONGRESSES



Year	Venue	Attendance	Year	Venue	Attendance
2016	Toronto, Canada	1,000 exp	1998	Adelaide, Australia	1,200
2014	Nice, France	916	1994	Kyoto, Japan	2,000
2010	Naples, Italy	800	1990	Munich, Germany	3,000
2006	Istanbul, Turkey	1,500	1986	Los Angeles, USA	2,000
2002	Vancouver, Canada	903	1982	Marseille, France	1,469



## ABOUT TORONTO

One of Canada's best kept secrets, Toronto is on par with New York City, San Francisco and Chicago when it comes to cultural attractions and urban sophistication. Situated 566 feet above sea level on the northern shore of Lake Ontario (part of the Great Lakes system), Toronto is one of the most southern cities in Canada. In fact, it has the same latitude as northern California. Home to more than 100 languages spoken on the streets daily, Toronto truly is multicultural and with a population of 5.5 million, it is Canada's largest city and the 4th-largest city in North America.

### SHERATON CENTRE TORONTO HOTEL

The Congress will take place at the Sheraton Centre Toronto Hotel. As one of the largest downtown Toronto hotels, the Hotel is connected to the financial and entertainment districts by way of the PATH, a 16-mile underground network of shops and services. With a 2.5-acre waterfall garden complementing the lobby, delegates will experience utmost comfort and style in an urban setting. The addition of a new ballroom and exhibit hall offers more than 130,000 sq. ft. of meeting space and with their own electric vehicle charging station, the Sheraton Centre Toronto Hotel is proud to be a green Toronto hotel.

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# PROGRAM AT A GLANCE

## ICNMD 2016 July 5 to 9, 2016 Program at a Glance

	Tuesday, July 5, 2016	Wednesday, July 6, 2016	Thursday, July 7, 2016	Friday, July 8, 2016	Saturday, July 9, 2016	
7:00			BREAKFAST SEMINARS (7:00 - 8:30) Sponsored by Tarama BCT   Sponsored by BiMarin	LATE BREAKING NEWS (7:30 - 8:00)	BREAKFAST SEMINARS (7:00 - 8:30) Sponsored by Alkermes   Sponsored by Gilead   Sponsored by Idorsia	7:00
7:15						7:15
7:30						7:30
7:45						7:45
8:00	TEACHING COURSES (TC) (8:00 - 9:00)	PLENARY Genetics (8:00 - 10:00)	PLENARY Hot Topics (8:00 - 10:00)	PLENARY Molecular Dysmetabolism (8:00 - 10:00)	PLENARY Motor Neuron Disease (8:00 - 10:00)	8:00
8:15						8:15
8:30						8:30
8:45						8:45
8:50						8:50
9:00	Networking Break (8:55 - 10:10)					9:00
9:15						9:15
9:30						9:30
9:45						9:45
10:00	TEACHING COURSES (TC) (10:10 - 12:00)	Networking Break (10:00 - 10:30)	Networking Break (10:00 - 10:30)	Networking Break (10:00 - 10:30)	Networking Break (10:00 - 10:30)	10:00
10:15						10:15
10:30						10:30
10:45						10:45
11:00						11:00
11:15						11:15
11:30						11:30
11:45						11:45
12:00	Networking Break (12:00 - 12:30)	Poster Session (12:30 - 12:50)	Poster Session (12:30 - 12:50)	Poster Session (12:30 - 12:50)	Poster Session (12:30 - 12:50)	12:00
12:15						12:15
12:30						12:30
12:45						12:45
13:00	TEACHING COURSES (TC) (13:00 - 14:00)	LUNCH SYMPOSIUM (12:50 - 13:30) Sponsored by Cellego   Sponsored by BiMarin Pharmaceuticals	LUNCH SYMPOSIUM (12:50 - 13:30) Sponsored by Alkermes Pharmaceuticals   Sponsored by Biogen Therapeutics	LUNCH SYMPOSIUM (12:50 - 13:30) Sponsored by PTC Therapeutics   Sponsored by Boehringer	LUNCH SYMPOSIUM (12:50 - 13:30)	13:00
13:15						13:15
13:30						13:30
13:45						13:45
14:00	Networking Break (14:00 - 15:10)	WORKSHOP (WS) 1.0 (13:30 - 15:00)	WORKSHOP (WS) 2.0 (13:30 - 15:00)	WORKSHOP (WS) 3.0 (13:30 - 15:00)	WORKSHOP (WS) 7.0 (13:30 - 15:00)	14:00
14:15						14:15
14:30						14:30
14:45						14:45
15:00	TEACHING COURSES (TC) (15:10 - 17:00)	Networking Break (15:00 - 15:30)	Networking Break (15:00 - 15:30)	Networking Break (15:00 - 15:30)	Networking Break (15:00 - 15:30)	15:00
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19:00						19:00
19:15						19:15
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20:00	Operating & Welcome Reception (19:30 - 21:00)					20:00
20:15						20:15
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20:45						20:45
21:00						21:00
21:15						21:15
21:30						21:30
21:45						21:45
22:00						22:00

# TOPICS & MEMBERS AFFILIATIONS

## TOPICS

Amyloid Neuropathy	Inflammatory Myopathy	Neuromuscular Junction
Amyotrophic Lateral Sclerosis	Inflammatory Neuropathy	Peripheral Neuropathy
Autoantibodies	IVIG & SCIG	Small Fibre Neuropathy
Diabetic Neuropathy	Metabolic Muscle Disease	Stem Cell Therapy
Dystrophinopathies	Molecular Dysregulation	Structural Evaluation
Ethics of Genetic Testing	Motor Neuron Disease	Thymectomy
Genetics in NMDs	Muscular Dystrophy	Translational Studies
Hereditary Neuropathy	Myasthenia Gravis	
Imaging (Ultrasound, MRI)	Neuromuscular Databases	

## COMMITTEE MEMBERS' AFFILIATIONS

Academic Hospital Maastricht	Montreal Neurological Institute and Hospital	University of Calgary
Capital Health		University of California, Irvine
Cedars-Sinai Hospital	Nagoya University Graduate School of Medicine	University of Kansas Medical Center
Centre hospitalier universitaire de Nice	Nationwide Children's Hospital	University of Maryland School of Medicine
Children's & Women's Health Centre of BC	Ohio State University Wexner Medical Center	University of Miami Leonard M. Miller School of Medicine
Hôpital de la Salpêtrière	Ottawa Hospital Research Institute	University of Michigan
Hospital for Sick Children (SickKids)	Sunnybrook Health Sciences Centre	University of Texas Southwestern Medical Center
Istituto Neurologico Carlo Besta	UBC Department of Medicine	University of Toronto
Johns Hopkins University School of Medicine	Université de Montréal	University of Utah Health Care
London Health Sciences Centre	University College London Hospital	University of Virginia School of Medicine
Mayo Clinic	University of Alberta	Vanderbilt University
McMaster University Medical Center	University of Basel	Vienna Hospital Association
	University of Buffalo	

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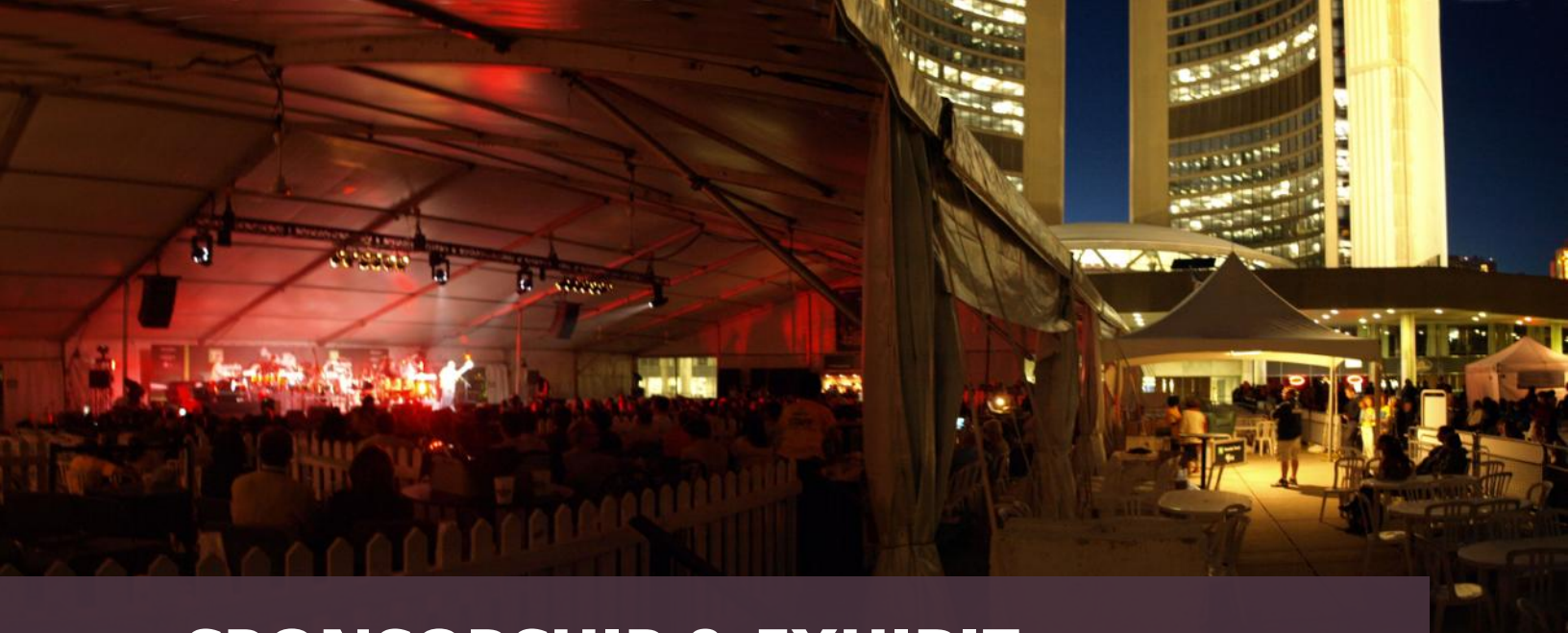
# PAST SPONSORS & EXHIBITORS

Accelaron Pharma	Genzyme	PTC Therapeutics
Alexion Pharmaceuticals	Grifols	Sarepta Therapeutics
BioMarin Pharmaceutical	Laboratoire Cevibra	Sigma Tau
Cevibra	LFB Biomedicaments	Terumo Cardiovascular Systems
CSL Behring	Muscular Dystrophy Canada	UCB Biopharma
Cytoo	Octapharma	Ultragenyx Pharmaceutical
Eli Lilly and Company	Pfizer	
Genea Biocells		

## HOTEL ACCOMMODATIONS

The Congress Secretariat (International Conference Services, Ltd.) is the **official housing bureau** for ICNMD 2016 and will offer assistance with the coordination of housing requirements for the Congress. Discounted room rates have been negotiated for delegates and groups. All sponsors and exhibitors are asked to support the Congress by booking accommodations via the official Housing Bureau. Priority selection of hotel rooms will be granted to sponsors.

**The Congress Secretariat retains the right to downgrade sponsorship levels if sponsors do not book through the official Housing Bureau.** Full rates and hotel lists can be found on the Congress website: [icnmd2016.org](http://icnmd2016.org).



## SPONSORSHIP & EXHIBIT

ICNMD 2016 is an excellent opportunity to interact with a diverse group of scientists, students, and industrial professionals involved with muscular dystrophies, other myopathies, myasthenia gravis, polyneuropathies, spinal cord disorders, and neurofibromatosis, to list only a few. Increase your organization's exposure to the national and international markets by exhibiting with us!

### CONTACT

For any inquiries, or for additional information, please contact:

**Ms. Cali (Carine) Vindeirinho**

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International Conference Services, Ltd. (ICS)  
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Vancouver, BC V6E 2V2 CANADA

Phone: [+1] 604 681 2153 ext. 138  
Direct: [+1] 604 639 3919  
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Email: [ICNMD2016-Sponsorship@icsevents.com](mailto:ICNMD2016-Sponsorship@icsevents.com)

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# EXHIBIT OPPORTUNITIES

The exhibition is a vital part of ICNMD 2016. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field. Efforts include but are not limited to:

- ▶ Welcome Reception on Tuesday, July 5 in the Exhibit Hall
- ▶ Morning and afternoon networking breaks in the Exhibit Hall on all Congress days
- ▶ Delegate lounges and poster presentations in the Exhibit Hall

## EXHIBIT OPTIONS

	ACADEMIC &	INLINE	CORNER	PENINSULA
Early Rate, per booth	USD 3,000	USD 4,500	USD 5,000	USD 5,000
Regular Rate	USD 3,500	USD 5,500	USD 6,000	USD 6,000
Height restrictions	8.0 ft (2.5 m)	8.0 ft (2.5 m)	8.0 ft (2.5 m)	11.8 ft (3.6 m)
Description	same as inline, rate for academic institutions & journal publishers	one side exposed to an aisle, generally arranged along a straight line	two sides exposed to an aisle	three or more sides exposed to aisles, 4 booths minimum

Early Rate: until January 15, 2016

Regular Rate: after January 15, 2016

### Included with each Exhibit Booth purchase

- ▶ One 10' x 10' exhibit space (9 m<sup>2</sup>)
- ▶ One table, two chairs, wastebasket (carpet & electricity not included)
- ▶ Panel with organization name
- ▶ Two (2) exhibitor badges, Exhibit Hall access only
- ▶ Max four (4) additional exhibitor badges per booth at USD 300 per badge
- ▶ Listing with logo, web link & 50-word biography on website
- ▶ Listing with logo and 50-word biography in Onsite Program

*Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-paid, first-served" basis. No exhibitor may sub-let or share with another exhibitor.*

## EXHIBIT HOURS

**Tuesday, July 5**  
18:30 – 21:00  
(Welcome Reception)

**Wednesday-Friday,  
July 6 - 8**  
10:00 – 16:00

**Saturday, July 9**  
10:00—15:30  
(Subject to change)

## NON-PROFIT TABLETOP DISPLAY

Exhibitors who are defined as a non-profit organization are eligible to receive the reduced exhibit price of USD 500 (USD 750 after January 15, 2016) for a maximum of one tabletop display. Assignment of space will be confined to a specific area on the floorplan. Non-profit exhibitors do not have the option to choose space in other locations on the exhibit floor at this reduced rate. If subsequent booths are requested, these are charged at the regular booth price.

# INDUSTRY-SUPPORTED SEMINARS

## LUNCH SYMPOSIA

**USD 30,000  
EACH**

The Congress offers opportunities for your organization to host a Lunch Symposium between 12:00 and 13:30 (effective time 12:15-13:15) from **Wednesday, July 6 to Saturday, July 9.**

- ▶ Wednesday: **SOLD OUT**
- ▶ Thursday: **TWO OF TWO (2 of 2) AVAILABLE**
- ▶ Friday: **SOLD OUT**
- ▶ Saturday: **ONE OF TWO (1 of 2) LEFT**

## BREAKFAST SEMINARS

**USD 10,000  
EACH**

The Congress offers opportunities for your organization to host a Breakfast Seminar between 7:00 and 8:00 in the morning (effective time 7:00-7:45) on **Thursday, July 7 or Saturday, July 9.**

- ▶ Thursday: **SOLD OUT**
- ▶ Saturday: **ONE OF THREE (1 of 3) LEFT**

## EVENING SEMINARS / TRAINING SESSIONS

**USD 10,000  
EACH**

Host an evening seminar or hands-on training session to showcase your emerging therapies, or systems and devices between 17:15 and 18:15 on **Wednesday, July 6 or Thursday, July 7.**

- ▶ Wednesday: **TWO OF THREE (2 of 3) LEFT**
- ▶ Thursday: **TWO OF THREE (2 of 3) LEFT**

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**As the sponsor of an Industry Seminar, you will:**

- ▶ Have the use of a room at the Sheraton Centre Toronto Hotel
  - ▶ Grand Ballroom for Lunch Symposia
  - ▶ Smaller room for Breakfast Seminars and Hands-On Training Sessions
- ▶ Receive a basic AV package with LCD projector and screen, microphone at the podium, audience microphones, and a head table for four or six with microphones
- ▶ Be listed on the Congress website and in the Onsite Program, with Seminar description and hyperlink to organization's own event page (if desired)
- ▶ Have the opportunity to include a complimentary delegate bag insert promoting your Seminar (supplied by Sponsor; insert to be approved by Organizing Committee)
- ▶ Have the opportunity to send information by e-blast to all registered delegates prior to the Congress (email content/design supplied by Sponsor and sent through Congress Secretariat)
  - ▶ Dedicated e-blast for each Lunch Symposium
  - ▶ One e-blast listing all events for Breakfast Seminars and Hands-On Training Sessions

**Important Information:**

- ▶ Price above does not include food and beverage; food and beverage can be ordered through the Congress Secretariat
- ▶ Only basic AV is included. Additional AV equipment can be ordered from the official AV supplier via the Congress Secretariat

# ADVERTISING

## ONSITE PROGRAM ADVERTISING

### PREMIUM POSITIONS (EXCLUSIVE)

Outside Back Cover

SOLD

Inside Front Cover

SOLD

Inside Back Cover

SOLD

### OTHER POSITIONS

Full Page

USD 4,000

Half Page

USD 2,500

*Sponsor will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress Secretariat.*

## DIGITAL ADVERTISING

Banner in pre-Congress E-Blast <sup>1</sup>

SOLD OUT

for 1 e-blast

Banner in initial registration confirmation <sup>2</sup>

SOLD

(EXCLUSIVE)

Banner in initial hotel confirmation <sup>2</sup>

SOLD

(EXCLUSIVE)

Banner in final registration confirmation <sup>2</sup>

SOLD

(EXCLUSIVE)

Advertisement on Congress Website

USD 2,000

per month

<sup>1</sup> The Congress Secretariat will send e-blasts to interested parties on a regular basis prior to the event to update on newest developments about the Congress. Your custom banner will be displayed in the body of the e-blast.

<sup>2</sup> Each delegate will receive an initial confirmation email at time of registration and hotel booking. All confirmed delegates will receive a final confirmation email a few days before the Congress. Your custom banner will be displayed in the body of the e-News.

*Sponsor will be responsible for providing the banner ad as per specifications to be communicated by the Congress Secretariat.*

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# MARKETING OPPORTUNITIES

## DELEGATE BAG INSERT

**USD 3,000  
EACH**

Sponsors can provide a leaflet to be placed in the delegate bag, with prior approval from the Congress Organizing Committee (maximum: one letter-size page).

## PENS (EXCLUSIVE)

**USD 3,000**

Pens (supplied by Sponsor) will be included in each delegate bag.

As the exclusive sponsor of the Pens, you will:

- ▶ Have the opportunity to provide your custom-branded pens for inclusion in the delegate bag

## NOTEPADS (EXCLUSIVE)

**USD 3,000**

Notepads (supplied by Sponsor) will be included in each delegate bag.

As the exclusive sponsor of the Notepads, you will:

- ▶ Have the opportunity to provide your custom-branded notepads for inclusion in the delegate bag

## MEETING/OFFICE SPACE

**QUOTE UPON  
REQUEST**

Limited meeting/office space is available at the Hotel for you to host reviews, hospitality suites, staff offices, press rooms, etc. The office/meeting space comes with basic AV package, including projector and screen.

## DELEGATE LOUNGE

**SOLD**

Two delegate lounges will be located in the Exhibit Hall to provide delegates a comfortable seating area to conduct meetings, check emails or simply to study the Congress program.

As the sponsor of one of the Delegate Lounges, you will:

- ▶ Have the opportunity to place promotional materials at your selected Delegate Lounge
- ▶ Have the carpet match your organization colour and have a graphic sticker of your logo placed on the lounge floor
- ▶ Be acknowledged with your logo as the Sponsor of a Delegate Lounge in the Onsite Program as well as on the Exhibit Floorplan

## STAFF AND VOLUNTEER SHIRTS (EXCLUSIVE)

**SOLD**

Over 40 staff and volunteers are necessary to ensure the Congress runs smoothly. All support staff and volunteers wear shirts for clear identification.

As the exclusive sponsor of the Staff & Volunteer Shirts, you will:

- ▶ Have your logo on the shirts along with the Congress logo

## SCHOLARSHIP/TRAVEL AWARD

**USD 5,000  
EACH**

The Congress will provide scholarships or travel awards to young scientists whose abstracts have been accepted for presentation. Each award consists of a complimentary registration and a fixed amount to help offset travel and accommodation expenses. Award winners will be selected by the Scientific Committee based on the scientific content of their abstract.

As the sponsor of a Scholarship/Travel Award, you will:

- ▶ Have the opportunity to send a representative to meet with the fellow and hand out the Award Certificate
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of a Scholarship/Travel Award

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<b>NETWORKING BREAK (8 AVAILABLE)</b>	<b>USD 6,000 EACH</b>
<p>Each day, the Congress will provide snacks and refreshments during the morning and afternoon networking breaks, served in the Exhibit Hall for all attendees free of charge.</p> <p>As the sponsor of one of the Networking Breaks, you will:</p> <ul style="list-style-type: none"> <li>▶ Have table top cards with your logo on all food and beverage stations during your selected networking break</li> <li>▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the selected Networking Break</li> </ul>	

<b>POSTER SESSION</b>	<b>SOLD</b>
<p>Abstracts accepted for poster presentations will be displayed on poster boards in the Exhibit Hall every day. Presenters will be present twice daily during both networking breaks to answer questions and discuss their research with delegates.</p> <p>As the sponsor of one of the Poster Sessions, you will:</p> <ul style="list-style-type: none"> <li>▶ Have your logo displayed on all Poster number cards that day</li> <li>▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the selected Poster Session</li> </ul>	

<b>WELCOME RECEPTION (EXCLUSIVE)</b>	<b>SOLD</b>
<p>The Opening &amp; Welcome Reception will take place on Tuesday, July 5 in the Exhibit Hall. It will be the official opening of the Congress and of the Exhibit Hall, providing delegates and exhibitors with the opportunity to mix and mingle while enjoying refreshments.</p> <p>As the exclusive sponsor of the Welcome Reception, you will:</p> <ul style="list-style-type: none"> <li>▶ Have table top cards with your logo on all food and beverage stations in the Exhibit Hall during the Welcome Reception</li> <li>▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Welcome Reception</li> </ul>	

### **WIRELESS INTERNET (EXCLUSIVE)**

**SOLD**

Wireless internet will be available throughout the Hotel at no charge allowing delegates to use the Congress Onsite Mobile App, access abstracts online and connect with other delegates and colleagues.

As the exclusive sponsor of the Wireless Internet, you will:

- ▶ Have your logo displayed on all relevant signage associated with the wireless internet
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Wireless Internet

### **HOTEL KEY CARD BRANDING (EXCLUSIVE)**

**SOLD**

The Sheraton Centre Toronto Hotel offers the opportunity to custom brand their hotel key cards.

Please note that the sponsorship price does **not** include the production of the key cards. This item is only available to official Level sponsors and exhibitors of the Conference.

### **DELEGATE BAGS (EXCLUSIVE)**

**SOLD**

All registered delegates will receive a delegate bag with the Congress materials such as the Onsite Program, seminar information, etc.

As the exclusive sponsor of the Delegate Bags, you will:

- ▶ Have your logo on the delegate bag or strap along with the Congress logo (bags provided by Congress Secretariat)
- ▶ Have the opportunity to include a promotional insert in the delegate bag (supplied by Sponsor; insert to be approved by Organizing Committee)
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Delegate Bags

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**CONGRESS DINNER (EXCLUSIVE)****USD 15,000**

The Congress Dinner will take place on Friday, July 8. All delegates are invited to attend this event at a nominal charge. Guests and friends are invited to purchase additional full-price tickets.

As the exclusive sponsor of the Congress Dinner, you will:

- ▶ Receive four (4) complimentary tickets to the Congress Dinner
- ▶ Have your logo placed on the tickets and menu cards
- ▶ Be verbally acknowledged during the event as the Sponsor of the Congress Dinner, as well as in the Onsite Program

**USB STICK OF ABSTRACTS (EXCLUSIVE)****SOLD**

Each registered delegate will receive a USB memory stick with the collection of all abstracts submitted and accepted for presentation at the Congress. It will be handed out when the delegates pick up their registration package.

As the exclusive sponsor of the USB Stick of Abstracts , you will:

- ▶ Have your logo displayed on the outside of the USB stick
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the USB Stick of Abstracts

**ONSITE MOBILE APP (EXCLUSIVE)****SOLD**

The onsite mobile application will be provided to delegates free of charge and will be available for most iOS and Android mobile devices. The mobile app will include the full scientific program, the exhibit floorplan including exhibitor biographies, and general Congress, venue and local information. Timely updates about any onsite program changes or important announcements will be sent through the app via notification alerts.

As the exclusive sponsor of the Onsite Mobile App, you will:

- ▶ Have your custom graphic/banner displayed on the access page of the mobile app
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Onsite Mobile App

**PRESIDENT'S DINNER (PLATINUM ONLY)****SOLD**

To thank them for their commitment, the Congress President will invite Platinum sponsors and Committee members to an exclusive, by-invitation-only event, including a boat cruise reception and dinner.

As the exclusive sponsor of the President's Dinner, you will:

- ▶ Receive two (2) additional invitations to the President's Dinner
- ▶ Have your logo placed on the tickets and menu cards
- ▶ Be verbally acknowledged during the event as the Sponsor of the President's Dinner

**LANYARDS/BADGE HOLDERS (EXCLUSIVE)****SOLD**

All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

As the exclusive sponsor of the Lanyards/Badge Holders, you will:

- ▶ Have your logo on all lanyards along with the Congress logo (badges provided by Congress Secretariat)
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Lanyards/Badge Holders

**VIRTUAL MEETING (EXCLUSIVE)****USD 30,000**

The Virtual Meeting of ICNMD 2016 will feature all oral presentations including presentation slides as well as audio recordings. It will be placed on the Congress website for one year, during which time you will have the opportunity to engage delegates through ads, surveys and other activities.

As the exclusive sponsor of the Virtual Meeting, you will:

- ▶ Have your logo/banner displayed on the pages of the Virtual Meeting
- ▶ Be acknowledged with your logo in the Onsite Program as the Sponsor of the Virtual Meeting
- ▶ Be able to engage delegates in a variety of ways for a year after the Congress

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# SPONSORSHIP LEVELS

## ADDITIONAL BENEFITS

In addition to the associated benefits for each opportunity listed on the previous pages, you will receive **additional benefits** based on your total contribution to ICNMD 2016. Your total contribution is calculated based on the purchase of any items from the shopping list, including exhibit space and seminars. Kindly note that food and beverage expenditures or paid registrations for delegates and/or staff do **not** count towards your total contribution determining your sponsorship level.

	PLATINUM USD 75,000	GOLD USD 60,000	SILVER USD 35,000	BRONZE USD 20,000
Full complimentary Congress registrations	4	3	2	1
Invitations to Congress Dinner	4	3	2	0
Complimentary exhibit booths	2	1	0	0
One (1) delegate bag insert (supplied by Sponsor)	✓	✓	✓	✗
Link from Congress website to your website	✓	✓	✓	✓
Acknowledgement as Level Sponsor on website, signage & program	✓	✓	✓	✓

# GENERAL TERMS & CONDITIONS

ICS International Conference Services Ltd. is the official Congress Secretariat for ICNMD 2016.

## 1. Acknowledgment

By submitting an Order Form, the exhibitor acknowledges the present "General Terms & Conditions for Exhibitors", the domiciliary rights, and the rules and regulations of the event venue as binding. Upon completion of the exhibit space rental, the applicant will receive access to the Exhibitor Manual.

## 2. Registration

Submission of the Order Form is legally binding and not an inquiry. The Hosts and the Congress Secretariat reserve the right to reject an exhibit Order Form at any time. Exhibit opportunities may be changed or substituted without notice.

## 3. Inclusions

Exhibit space rental does not include any of the following: carpet, electricity, internet connection, labour, shipping or any other services. Once your Order Form has been processed, the Exhibitor Manual will be sent, which includes order forms for these services.

## 4. Exhibit Space Assignment

### a) Initial exhibit space assignment

Exhibit space assignments will be made by the Hosts and/or Congress Secretariat in keeping, where possible, with the preferences and priorities indicated by the exhibitor.

### b) Relocation

An exhibit may only be relocated for obligatory reasons. A relocation notice shall be given. In case of relocation of the initial exhibit space assigned, the exhibitor agrees that it has no right to cancel its participation or to claim damages from the Hosts and the Congress Secretariat.

### c) Exhibitor, Co-Exhibitor and Third Party

The exhibitor is not authorized to sublease or relinquish, in whole or in part, the assigned exhibit space to a third party. Parent companies, affiliates, and subsidiaries are exceptions. Any agency representing a technical or professional exhibitor must submit their client's name, contact information, and signature with their Order Form.

### d) Floorplan

The floorplan is a working draft and changes may be made up until one (1) week prior to the event. No warranties, either expressed or implied are made with respect to the floorplan. It is the sole responsibility of the exhibitor to verify all dimensions and locations.

## 5. Exhibit Construction

The exhibitor is liable for any damage it causes to building, floors, walls, columns, and to standard exhibit equipment. Under no circumstances may the weight of any equipment or exhibit material exceed the maximum floor load weight of the Exhibit Hall. The exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material to conform to maximum floor loading specifications. All exhibits must comply with all regulation established by the safety authorities.

The exhibitor should not operate in a way that violates the rights of another exhibitor. In particular, they may not obstruct the view or interfere with the traffic of other exhibitors. The height of exhibits smaller than 400 square feet (36 square meters) is limited to 8.0' (2.5m). All exhibitors with an exhibit space in excess of 300 square feet (27 square meters) are required to get approval on their booth layouts/designs from the Congress Secretariat in written. If exhibit plans are revised after approval has been sent, the revised plans need to be re-submitted for approval as soon as possible. The Congress Secretariat has the right to dispose of the exhibit at its own discretion, if the exhibitor has not commenced construction/decoration one hour prior to event opening. The exhibitor is not entitled to damage claims.

## 6. Advertisements, Sales Activities and Presentations

The exhibitor may display products that they have manufactured. They agree to confine all products, service demonstrations and other sales activities to the limits of the contracted exhibit space and within the maximum height set by Subject 5. Distribution of any material is likewise limited to said exhibit space. Exceptions may be given by the Congress Secretariat in writing. The exhibitor may not accept cash, cheques or credit cards for merchandise in the Exhibit Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibition.

## **7. Giveaways, Contests and Raffle Drawings**

The use of games of chance, lottery devices, musical instruments and other sideshow practices is permitted only with written agreement from the Congress Secretariat. Giveaways should be educational in nature and must be pre-approved by the Congress Secretariat.

## **8. Sound and Light Restrictions**

The use of amplifiers, musical performances and any other sound generating equipment - even for advertising purposes - requires an advanced written approval from the Congress Secretariat. Noisy demonstrations may be restricted or prohibited after permission if such demonstrations are considered a disruption of the general order of the event. Earphones should be provided, or devices should be enclosed in a special soundproof booth. Flashlights and revolving light equipment are prohibited. Lights from one exhibit should not disturb or damage other booths.

## **9. Exhibit Personnel**

Each exhibitor will receive two (2) complimentary staff registrations for every booth purchased in the event; if not outlined any different in the Exhibitor Manual. Exhibit staff registrations grant access to the Exhibit Hall. Further privileges may be described in the Exhibitor Manual. Once full payment is processed, the exhibitor will receive a link to an online form to register exhibit staff and book their accommodation. Badge pick-up will occur during exhibitor registration. No person will be admitted to the Exhibition area without a badge. The exhibitor agrees to maintain a staff in its exhibit space during welcome reception, networking breaks and overall show hours.

## **10. Food and Beverage**

All food and beverage must be arranged through the venue and must be contained within the exhibit space. Ordering information can be found in the Exhibitor Manual.

## **11. Liability Insurance and Security**

The Exhibit Hall will be locked and/or guarded during non-show hours. The exhibitor will not be allowed to enter the Exhibit Hall during non-show hours without prior consent from the Congress Secretariat. The Hosts, the Congress Secretariat and its affiliates do not bear any insurance risk and will not be held responsible for the loss, theft or damage to exhibitor supplies at all times. The exhibitor must secure appropriate liability/loss insurance at their own expense. The Congress Secretariat requires all exhibitors to provide proof of liability insurance prior to move-in. Full coverage has to be

in effect for the event. The Exhibitor Manual will specify interest insured et al.

## **12. Force Majeure**

If the event is cancelled for any reason beyond the control of the Hosts and the Congress Secretariat, the latter shall not be liable for any expenses incurred by the exhibitor and shall have no other liability to the exhibitor than the refund of that portion of the rent actually received.

## **13. Amendments & Severability Clause**

Additional agreements are only legally binding if they are made in writing and are confirmed with the Congress Secretariat. The "General Terms & Conditions for Exhibitors", the Exhibitor Manual, and the Order Form will remain valid even if individual conditions should become invalid. The respective condition must then be replaced by a condition that corresponds as far as possible to the original purposes.

## **14. Cancellation/Rescission**

a) By the exhibitor:

Please see the Order Form.

b) By the Hosts and the Congress Secretariat:

The exhibitor will be deemed to be in default, if and whenever the exhibitor fails to perform any material condition of this contract; refuses to abide by the show rules and regulations; fails to install his product in exhibit space within the times set for opening exhibits; fails to pay any amount of the contract price for exhibit space on dates specified; becomes bankrupt or insolvent or takes the benefit of any act now or hereafter in force for bankrupt or insolvent debtors or files any proposal or makes an assignment for the benefit of creditors or any arrangement or compromise; is appointed a receiver/manager for the exhibitor's property; has any steps taken or any action or proceedings instituted by the exhibitor or by any other party to dissolve, wind up or liquidate exhibitor or its assets, then the Hosts and the Congress Secretariat has the immediate right to repossess the space and expel all persons and remove all property from the space, in addition to any other rights or remedies available to it. In addition, the Hosts and the Congress Secretariat shall have the right to rent the space to others and any amount or amounts paid by the exhibitor to the Hosts and the Congress Secretariat as part of the contract price for the space may be retained by the Hosts and the Congress Secretariat as liquidated damages.



**SEE YOU IN TORONTO!**

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